

Publication Designer

This is a limited-duration contract with the ability to extend.

Artslandia | En Face is looking for 3-4 talented Graphic Designers to design and produce compelling publications for the country's most distinguished ballet companies.

ABOUT ARTSLANDIA | EN FACE:

Established in 2006, Artslandia, the parent company of Rampant Creative, Inc., is a leading creative firm and publishing house. Historically, Artslandia has published the playbills of prominent arts organizations across the country. In 2022 En Face Magazine was created to represent the country's most prestigious ballet companies through our collection of performing arts publications. Our mission is to celebrate and elevate the dancers, choreographers, donors, supporters, and all other artists associated with ballet.

PRIMARY RESPONSIBILITIES:

- Design and produce Artslandia and/or En Face publications
- Design and produce custom marketing communication (print & digital) as needed
- Collaborate with the creative team, internal account teams, and clients to develop creative solutions

KEY ACCOUNTABILITIES

- Design fluid, appealing, and brand specific full-length publications, adhering to all Artslandia, En Face and client brand standards and guidelines
- Manage production of all print pieces from conception to completion
- Maintain quality on all pieces
- Deliver projects within the agreed-upon budget and timeline
- Present designs to stakeholders and discuss any needs for modification and improvement
- Manage and adhere to established deadlines, while ensuring quality standards are met
- Manage multiple internal and external projects in a deadline-driven, fast-paced environment
- Work productively and harmoniously as a teammate with project coordinators, copywriters, and other team members who share project responsibilities
- Build constructive and collaborative relationships to align support for business initiatives
- Participate in and contribute ideas individually and in in-group settings
- Be able to thrive in a collaborative, corporate, remote-work environment with a professional and positive attitude
- Maintain the digital design archive of projects
- Partner with internal business partners as needed on the development of communications pieces
- Design strong, compelling creative driven by innovation and strategy for master brand initiatives, which ultimately cascades to all channels including onsite signage, digital (mobile and desktop), digital display, email communications, and social media
- Design advertisements, brochures, creative concepts (for events, exhibits, etc.), publications, social media content, emails and newsletters, special-event materials, mailers, postcards, invitations, and other marketing collateral as needed

QUALIFICATIONS, SKILLS, EXPERIENCE

- Bachelor's degree in graphic design, or equivalent professional training.
- 3 - 5 years of experience in publication design is a MUST.
- Expert knowledge of Adobe Creative Suite.
- Keen understanding of publication design language, expectations and standards.
- Strong creative, organizational, problem-solving, and time-management skills.
- An adaptable and quick learner. Must be able to apply style guides creatively while upholding brand identity.
- Possess strong conceptual skills, a high-level sense of design, layout, and typography, and a broad thinker who is able to offer a variety of design solutions.
- Proficient information-seeking skills and drive for results. Ability to share ideas and develop effective responses.
- Excellent knowledge of the graphic production process.
- Work well with tight deadlines in a team environment.
- Able to take projects from start to finish with minimal supervision.
- Experience with and knowledge of Performing Arts: Music, Dance, Theater

To apply: Email Cover Letter & Resume to jobs@enfacemagazine.com